

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34010-1

DATE PRINTED

10/01/12

AND

PAGE 1

1556	AGENCY (OR SERVICE) ACTING AS AGENT FOR 263287		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	ADELSTEIN LISTON		AMI BERA FOR CONGRESS		
AND	222 W Ontario St Ste 600		PO BOX 582496		
ADDRESS	Chicago	IL 60654-3655	Elk Grove	CA 95758-0042	
	USA		USA		
CONTACT	CANDY KYLE		PRODUCTAMI BERA		
LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3257	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR-NP	M-F	5	06:00A	07:00A	30S	10/01/12-10/05/12	CBS13.COM @ 6AM	5	315.00	1575.00
2 CDR-NP	Su	1	06:28A	07:58A	30S	10/07/12-10/07/12	CBS THIS MORNING - SUNDAY	1	1620.00	1620.00
3 CDR-NP	M-F	5	02:58P	04:00P	30S	10/01/12-10/05/12	DR PHIL	5	450.00	2250.00
4 CDR-NP	M-F	2	04:00P	05:00P	30S	10/01/12-10/05/12	CBS13 NEWS @ 4	2	675.00	1350.00
6 CDR-NP	M-F	3	06:00P	06:30P	30S	10/01/12-10/05/12	CBS13 NEWS @ 6	3	1350.00	4050.00
8 CDR-NP	Su	1	04:58P	05:30P	30S	10/07/12-10/07/12	CBS13 NEWS @ 5PM (SUN)	1	1080.00	1080.00
9 CDR-NP	M-F	2	06:30P	07:00P	30S	10/01/12-10/05/12	ENTERTAINMENT TONIGHT M-F	2	1350.00	2700.00
10 CDR-NP	Sa	1	05:58P	06:58P	30S	10/06/12-10/06/12	ENTERTAINMENT THIS WEEK	1	450.00	450.00
11 CDR-NP	M	1	09:00P	10:00P	30S	10/01/12-10/01/12	HAWAII FIVE-0	1	4950.00	4950.00
12 CDR-NP	T	1	06:58P	08:00P	30S	10/02/12-10/02/12	NAVY N.C.I.S.	1	5400.00	5400.00
14	W	1	06:58P	07:58P	30S	10/03/12-10/03/12	SURVIVOR XXV: THE	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

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			FROM	TO						
CDR-NP	10/03		Preempt		30S	10/03/12	08:00P-09:00P		NCIR	
18 CDR-NP	Th	1	09:00P	10:00P	30S	10/04/12-10/04/12	ELEMENTARY	1	5400.00	5400.00
19 CDR-NP	F	1	06:58P	08:00P	30S	10/05/12-10/05/12	CSI: NY	1	2250.00	2250.00
20 CDR-NP	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3150.00	3150.00
21 CDR-NP	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	4950.00	4950.00
23 CDR-NP	M-Su	6	10:00P	11:00P	30S	10/01/12-10/07/12	CBS 13 10PM NEWS M-SU	6	1800.00	10800.00
24 CDR-NP	Sa-Su	2	11:00P	12:00M	30S	10/06/12-10/07/12	CBS13 NEWS@11 SA/SU ROT	2	495.00	990.00
25 CDR-NP	M-F	4	11:00P	12:05A	30S	10/01/12-10/05/12	DAVID LETTERMAN	4	675.00	2700.00
27 CDR-NP	M-F	4	09:58A	10:58A	30S	10/01/12-10/05/12	THE PRICE IS RIGHT	4	450.00	1800.00
28 CDR-NP	M-F	2	10:58A	12:00N	30S	10/01/12-10/05/12	THE YOUNG & THE RESTLESS	2	540.00	1080.00
29 CDR-NP	Th	2	06:30P	07:00P	30S	10/04/12-10/04/12	SPECIAL NEWS - ELECTION	2	5000.00	10000.00

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			FROM	TO						
30 Sa CDR-NP		2	04:30P	04:58P	30S	10/06/12-10/06/12	CBS13 EARLY NEWS	2	750.00	1500.00
31 M-Su CDR-NP		1	10:00P	11:00P	30S	10/01/12-10/07/12	CBS 13 10PM NEWS M-SU	1	1800.00	1800.00
32 M-Su CDR-NP		7	10:00P	11:00P	30S	10/01/12-10/07/12	CBS 13 10PM NEWS M-SU	7	1795.00	12565.00
33 W CDR-NP		2	09:00P	10:00P	30S	10/03/12-10/03/12	CSI: CRIME SCENE	2	1000.00	2000.00
34 Sa CDR-NP		2	08:58P	10:00P	30S	10/06/12-10/06/12	48 HOURS	2	2700.00	5400.00
35 Su CDR-NP		2	09:57A	01:45P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	2	3000.00	6000.00
36 Su CDR-NP		2	12:57P	05:30P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	2	5500.00	11000.00
Total Contract:								65		113310.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						113310.00	.00	.00	113310.00	
GRAND TOTAL									113310.00	

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